



Investing In *Thoroughbreds*

THE Journey

Owning world-class Thoroughbred race horses is one of the most exciting endeavors in the world. A fast horse can take people on the journey of a lifetime as its career unfolds with the elements of a great storybook – mystery, drama, adventure, fantasy, romance.

Each race horse is its own individual sports franchise, and the right one can venture into worlds once only imagined: the thrilling spotlight of the Kentucky Derby, Preakness and Belmont Stakes, or to the gathering of champions at the Breeders' Cup. The right one can lead to the historic beauty of Saratoga Race Course, the horse heaven called Keeneland or under the famed twin spires at Churchill Downs.

If your goal of owning a Thoroughbred is to race among the fastest in the world, you need your horse in the right hands. Ken McPeck is in the business of making these dreams a reality, leading owners to the winner's circle at the highest levels of the sport.

Not only a consummate horsemen, trainer and manager, Ken is respected as one of the premier judges of bloodstock and Thoroughbred pedigrees. He also ranks among the top buying agents, representing his clients at the most elite yearling sales in the world.

He is continually seeking out new owners, people who have found success in their lives and are ready to celebrate and enjoy it by immersing themselves in the greatest game in the world. Purchasing Thoroughbreds with Ken McPeck is a gateway to excitement.

As a trainer, McPeck has saddled horses in some of the biggest events in the world, including the Kentucky Derby, Breeders' Cup, Preakness, Royal Ascot and the Belmont Stakes. Among the 107+ Graded Stakes that McPeck has won is the 2002 Belmont Stakes with Sarava. More recently in 2020, he campaigned the Eclipse Award Winning filly, Swiss Skydiver, to triumph in the Preakness.

With expertise in management, as well as equine conformation and racing, McPeck matches the right horses with each owner, working within their budget while maximizing the potential for success.

McPeck developed his reputation by building long-term relationships with clients and continually exceeding their expectations. With meticulous attention to detail and complete knowledge of all facets of the racing game, he has one training principle valued about all else and is always his top priority – *he puts horses in positions to win.*

“I believe when you get someone new into the game, that you teach them. When you invest someone else's money in this sport, it is important that you do it wisely.” ~ Kenny McPeck



MAGDALENA Racing Partnerships

Our philosophy – people should be unafraid. Magdalena partners are co-owners whose expenses including training, farrier, and veterinarian bills are split by the percentage of ownership they have. Race winnings are also distributed by owner percentages. Co-ownership is preferred over an LLC partnership because owners can sell their shares without the legal expenses that are incurred with an LLC partnership.

Kenny McPeek shops for yearlings almost exclusively at the top U.S. yearling auctions – starting with Fasig-Tipton July in Lexington, followed by Saratoga in August; the New York-bred Preferred Yearlings Sale, also at Saratoga; Keeneland September in Lexington; and the Fasig-Tipton October Sale in Lexington. He frequently attends yearlings sales in South America, Ireland, Great Britain, and France.

McPeek is an expert at dissecting pedigree, yet he primarily looks at conformation, targeting the best physical specimens in each sale.

“There’s a team of myself, Dominic Brennan, and Alan Shell. We look at every horse. We leave no stone unturned. We’re looking for athletes. There’s a conformation factor – a horse with a good strong hip and a great hind leg. And you want a horse that walks really well,” McPeek says.

After his team examines every yearling, McPeek creates a short list and sends it out to prospective clients. The list is simple – catalog (hip) numbers and whether the yearling is a colt or a filly.



McPeek typically has horses on his short list without a particular buyer in mind. Rather, if he believes the horse is being undervalued in the sales ring – he will buy the horse himself, and sell shares as co-ownership under the name Magdalena Racing Partnerships.

Typically, shares are 20-25% of ownership depending on the cost of the yearling. McPeek retains at least one share for himself as managing partner of each Magdalena horse. Not only does Kenny enjoy the comradery and likes the excitement of watching his own horse race, his ownership ensures partners that he is managing their investments properly.



“Buying into the partnerships is a very good way to diversify your risk by diversifying the expense,” McPeek says. “It’s also a really good way to learn the details of the horse industry in the beginning, especially for those a little tentative. You have to have a group of horses to be successful; you can’t just do it with one.”



“It’s a game of extreme ups and downs. It’s the highest of highs. One of the most thrilling things owners will ever experience is winning a horse race. It’s a game that takes resiliency. You have to look at it as entertainment, and I don’t want anyone to think about investing in a horse unless they’re going into it to enjoy it.” ~ Kenny McPeek

WHY INVEST WITH McPeek Racing

McPeek developed his reputation by building long-term relationships with clients and continually exceeding their expectations. With meticulous attention to detail and complete knowledge of all facets of the racing game, he has one training principle valued about all else and which is always his top priority – he puts horses in positions to win.

“Kenny McPeek makes horse ownership a turn-key investment. From the care of the horses, bookkeeping, and making sure owners get great seats, he runs a top notch organization.” ~ Fest Miles

McPeek Racing is completely transparent. There are no secrets.

“I’m not going to give prospective owners any notion that this game is easy at all,” McPeek says. “It’s hard. But we’re going to give them a fair shake and be forthright with all the details.”

Purchasing yearlings and racing with Ken McPeek gives an owner a great chance at success. McPeek, and the bloodstock agents who work for him, are renowned for identifying innate talent others overlook.

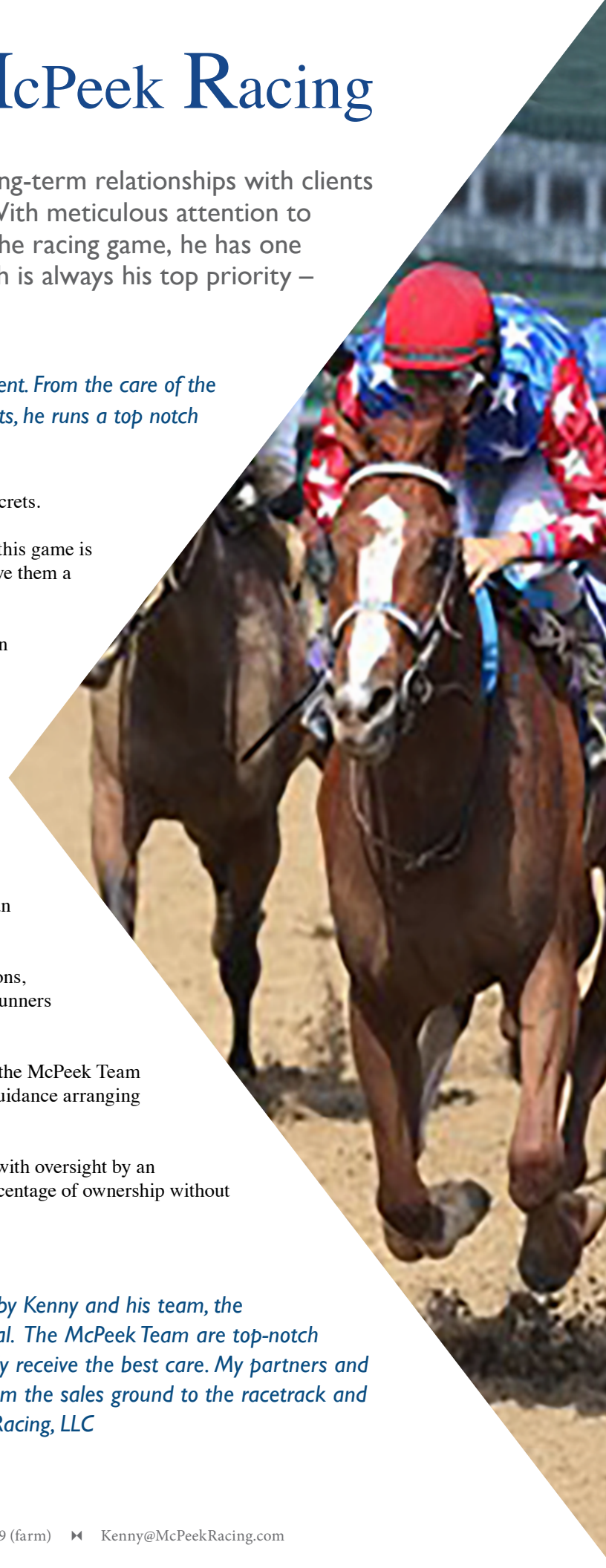
While some buyers plunge into the unknown, bidding hundreds of thousands of dollars on a single unproven horse with glittering pedigree credentials, McPeek continually ferrets out not only value but future stars at lower price points. McPeek selected the yearling Curlin at auction for \$57,000, and the colt went on to twice be named Horse of the Year and earn more than \$10.5 million.

While purchasing horses privately and at major U.S. auctions, McPeek also has enhanced his credentials by finding top runners at sales in Ireland, England, Brazil and Argentina.

While McPeek makes himself easily accessible to clients, the McPeek Team supplies racing, post-race, and health updates, as well as guidance arranging the perfect race day experience.

Expenses are billed monthly by our in-house bookkeeper with oversight by an independent CPA. Owners split expenses based on the percentage of ownership without markups. Winnings are distributed as they are received.

“From buying yearlings to having Grade 1 winners trained by Kenny and his team, the experience has been nothing but first class and professional. The McPeek Team are top-notch and the communication is excellent. The horses consistently receive the best care. My partners and I have thoroughly enjoyed every minute of the process - from the sales ground to the racetrack and everywhere in between.” ~ Kelly Colliver, Livin’ the Dream Racing, LLC



AS A Buyer's Agent

As a buyer's agent, Ken McPeck has proven himself to be one of the finest judges of equine potential in the country, repeatedly selecting horses for purchase at moderate prices that go on to spectacular success. No single metric adequately defines the most successful buyers, his formula for evaluating conformation, pedigree, and movement are unrivaled.

McPeck shops for yearlings at all the major sales in the U.S., South America, Ireland, Great Britain, and France. After examining pedigrees, he physically looks at and evaluates every horse standing and walking. He creates a short list and sends it out to prospective clients.

If a client is interested in a yearling, they call McPeck directly. He will explain why the horse made his short list. If two clients are interested in the same hip number, he will often put them together as partners. If a client would rather be a sole owner, he identifies what the bidding threshold of each will be.

"The people I do best for just say, 'Find me a good horse,'" McPeck states. "My tendency is to go for horses that will run longer. I want a horse that can run a route of ground. It's my experience that, as 2-year-olds, horses that run longer last longer."

Notable Horses Kenny Purchased As Bloodstock Agent

Curlin

Advised on Purchase for \$57,000. Career Earnings \$10.5+ Million. Retired to Stud.

Career Highlights:

Preakness Stakes G1-1st 2007
Breeders' Cup Classic G1-1st 2007
Belmont Stakes G1-2nd 2007
Kentucky Derby G1-3rd 2012
Jockey Club Gold Cup Stakes G1-1st 2008
Stephen Foster Handicap G1-1st 2008
Dubai World Cup G1-1st 2008
Jockey Club Gold Cup Stakes G1-1st 2007

Eclipse Awards:

Horse of the Year 2008
Champion Older Horse 2008
Horse of the Year 2007
Champion 3 Year Old Colt 2007
Career Earnings: \$10,501,800
1st by Earnings - 2007
5th by Earnings - 2008
Yearling Purchased by Kenny \$57,000



Einstein (BRZ)

Kenny purchased Einstein while doing bloodstock work in Brazil. Colt was moved to the U.S. where he went on to win five Grade 1 races and earned \$2.9 million.

Notable Wins:

Woodford Reserve Turf Classic Stakes G1 2009
Santa Anita Handicap G1 2009
Woodford Reserve Turf Classic Stakes G1 2008
Gulfstream Park Turf Stakes G1 2008

Career Earnings: \$2,945,238

11th by Earnings - 2009
19th by Earnings - 2008



MCPEEK RACING Management

McPeek Racing, founded in 1985, is headquartered at Magdalena Farm in Lexington, Kentucky. Upon purchasing horses at the sales, yearlings are shipped to Magdalena to be assessed. Then in late fall, yearlings are typically sent to our Silverleaf Training Center in Ocala to begin the training process.

When horses are ready to compete, they are sent to one of the McPeek Racing divisions, currently based in Florida, Kentucky, and New York. McPeek selects the track where he expects his horses to achieve their greatest success.

The McPeek Team uses only the highest quality equipment, feed, straw and hay. All medications used in training and racing strictly adhere to industry rules and regulations. We do not take short cuts.

The operations together provide services for breaking, racing, layup, rehabilitation, sales preparation, breeding and foaling. All entries and nominations are taken care of by McPeek and staff.

“The business is run on the premise of a management style called “The One-Minute Manager,” McPeek says. “I delegate to the right people and communicate what I want done to ensure every day-to-day detail is handled correctly in a timely manner. Every member of the team knows what to do. There is no chaos.”

Clients have comprehensive access to information, guidance and services. When a horse is racing, McPeek’s team provides past performances and direction on contacting tracks for reserved seating or a box.

McPeek controls its own vans, so his horses have great flexibility in where and when horses race around the country.

McPeek Racing, with its specialized personnel, is designed for optimally efficient management and care of horses on a daily basis. Through sound business practices, strong relationships, honesty, and good humor, clients know the progress of their horses at all times.



LEXINGTON, KY **Magdalena Farm**

Magdalena Farm comprises 115 prime acres in the Horse Capitol of the World. It has five barns with 63 stalls, 23 turnout paddocks and a two-mile European-style grass gallop for conditioning. McPeck purchased the property in 2006 and refurbished it.

The farm has an illustrious history, dating back to the Revolutionary War. It has been home to many famous Thoroughbreds, including 1959 Kentucky Derby winner Tomy Lee and Devil Diver, the three-time Horse of the Year.

JULY 27 1780

ORIGINAL LAND DEEDED

Captain David and Mary Hurst Shely for service in the Revolutionary War. Land Warrant #1170 consisting of 1216 acres which included a large "savanah" on the head of a branch of the Elk River.

SHELY FAMILY ERA

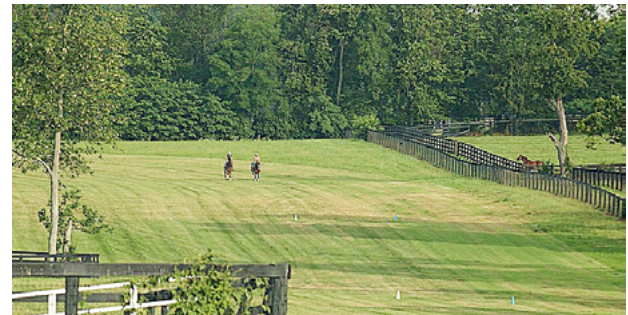
Magdalena Weber marries John Shely (b. 6/2/1793), son of David and Mary Shely. Magdalena is considered to be the Matriarch of the land for 40+ years.



1940s

THE STALLION STATION

Land developed into a Thoroughbred Farm operating under the name The Stallion Station, one of the first commercial Thoroughbred stallion businesses.



1979

PILLAR STUD

The duPont Family purchases farm. During their ownership, they helped shape the developing Thoroughbred industry.

1994 - 2006

FARM SOLD AND DIVIDED

Farm sold and divided multiple times. Farm and land left uncared for and deteriorated into poor condition.



2006

MAGDALENA FARM

McPeck purchases the land and renames the farm Magdalena in honor of the former Matriarch during the Shely Era.



Ocala, FL Silverleaf Training Center

McPeek purchased Silverleaf Training Center in 2019. Formerly the Padua Farm Training Center, facilities include a six furlong training track, four 24-stall barns, four paddocks, 20 stall/turnout paddocks, six covered round pens, and a five stall quarantine barn.

Silverleaf Training Center is where yearlings are shipped in late fall to begin their training process of breaking, racing, and gate training. Improvements were made by McPeek to directly benefit two-year-olds in training such as grading the track, adding a fully operational starting gate, new fencing, and new paddocks.

“Silverleaf is a great addition. It has everything you want in a training center” McPeek states. “The years prior we had dozens of horses at each of six training divisions. We had good people in all spots and we did fine. Yet logistically it was hard. This will make us stronger.”



GRADE 1 WINNERS Bought & Trained

Swiss Skydiver Daredevil - Expo Gold by Johannesburg

2020 Eclipse Award – Champion 3-Year-Old Filly
6th Filly to Ever Win Preakness Stakes
11th Filly to Ever Win Triple Crown Race
\$35,000 Yearling Purchase by Kenny
\$4.7 Million Sold as 4-yr-old
Career Earnings \$2,216,480 – 5th by Earnings 2020

WINNER Preakness Stakes G1 (2020)
Kentucky Oaks G1, 2nd (2020)
Beholder Miles Stake G1, 1st (2021)
Alabama Stakes G1, 1st (2020)
Toyota Bluegrass Stakes G1, 1st (2020)
Santa Anita Oaks G2, 1st (2020)
Gulstream Park Oaks G2, 1st (2020)



Sarava Wild Again - Rhythm of Life by Deputy Minister

Career Earning \$773,832 - 7th by Earnings 2002
WINNER Belmont Stakes G1 (2002)



Hard Buck (BRZ) Spend a Buck - Social Secret by Secretor

Career Earning \$1,073,674
WINNER Breeders' Cup Handicap G1 (2004)
River City Handicap G3 (2003) 1st



Take Charge Lady Dehere - Felicita by Rubiano

\$175,000 Yearling Purchase by Kenny
\$4.2 Million Sold as 5-yr-old
Career Earnings \$2,480,377 – 11th by Earnings 2002
Overbrook Spinster Stakes G1, 1st (2003)
Overbrook Spinster Stakes G1, 1st (2002)
Ashland Stakes G1, 1st (2002)
Kentucky Oaks G1, 2nd (2002)



Harlan's Holiday Harlan - Christmas In Aiken by Affirmed

Career Earning \$3,632,664 – 6th by Earnings 2002
Donn Handicap G1 (2003)
Toyota Blue Grass Stakes G1 (2002)
Florida Derby G1 (2002)



GRADE 1 WINNERS Bought & Trained

*Currently Racing

Rattle N Roll*

Connect - Jazz Tune by Johannesburg

Career Earnings \$1,732,141 thru 2/22/24
Breeders' Futurity G1, 1st (2021)
Pimlico Special Stakes G3, 1st (2023)
Ben Ali Stakes G3, 1st (2023)
Oklahoma Derby G3, 1st (2022)
St. Louis Derby, 1st (2022)



Defining Purpose

Cross Traffic - Defining Hope
by Strong Hope

Career Earnings \$845,388
Ashland Stakes G1, 1st (2023)
Year's End Stakes, 1st (2022)



Tiz the Bomb*

Hit It A Bomb - Tiz the Key by Tiznow

Career Earnings \$1,099,259 thru 2/22/24
Castle & Key Stakes G2, 1st (2021)
Jeff Ruby Steaks Stakes G3, 1st (2022)
John Battaglia Memorial Stakes, 1st (2022)
Breeders' Cup Juvenile Turf G1, 2nd (2021)



Smile Happy*

Run Happy - Pleasant Smile by Pleasant Tap

Career Earnings \$1,056,830 thru 2/22/24
Alysheba Stakes-G2, 1st (2023)
Kentucky Jockey Club Stakes-G2, 1st (2021)
2nd: Blue Grass Stakes-G1, 2nd (2022)



Crazy Beautiful

Liams Map - Indian Burn
by Indian Charlie

Career Earnings \$1,182,240
Gulfstream Park Oaks G2, 1st (2021)
Summertime Oaks G2, 1st (2021)
Delaware Oaks G3, 1st (2021)
Latonia Stakes, 1st (2022)
Alcibiades Stakes G1, 2nd (2020)



Daddy's Lil Darling

Scat Daddy - Miss Hot Salsa
by Houston

Career Earnings \$1,335,305
American Oaks G1, 1st (2018)
Pocahontas Stakes G2, 1st (2016)
Modesty Handicap G3, 1st (2018)
Kentucky Oaks G1, 2nd (2017)
Ashland Stakes G1, 2nd (2017)
Queen Elizabeth II Challenge Cup Stakes G1, 2nd (2017)
Alcibiades Stakes G1, 2nd (2016)



GRADE 1 WINNERS Bought & Trained

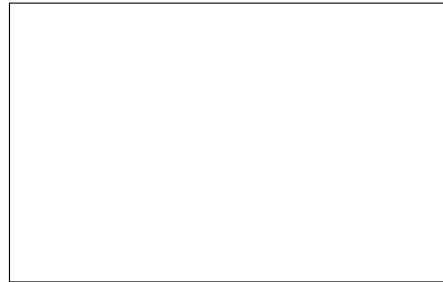
Rosalind Broken Vow - Critics Acclaim by Theatrical (IRE)

Career Earnings \$912,179
Ashland Stakes G1, 1st (2014)
Sheepshead Bay Stakes G2, 1st (2015)
Alcibiades Stakes G1, 2nd (2013)



Tejano Run Tejano - Royal Run by Wavering Monarch

Career Earning \$1,166,842
\$20,000 Yearling Purchase by Kenny
Turfway Championship Handicap - G3, 1st (1997)
Widener Handicap G3, 1st (1997)
Fort Harrod Stakes G3, 1st (1996)
Kentucky Derby G1, 2nd (1995)



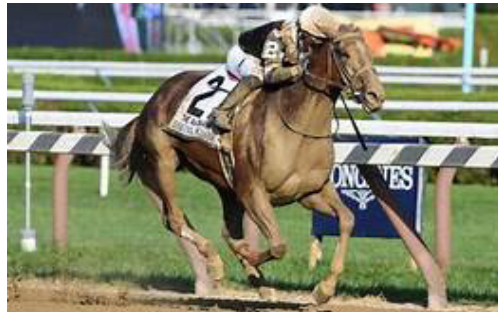
Golden Ticket Speightstown - Business Plan by Deputy Minister

Earnings per Start \$52,230
Career Earnings \$1,096,830 – 55th by Earnings 2012
Travers Stakes G1, 1st (2012)
Breeders' Cup Dirt Mile G1, 2nd (2013)
Stephen Foster Handicap G1, 2nd (2013)



Eskimo Kisses To Honor and Serve - Silver Colors by Mr. Greeley

Career Earning \$711,102
Alabama Stakes G1, 1st (2018)
Ashland Stakes G1, 2nd (2018)
Fair Grounds Oaks G2, 2nd (2018)



Java's War War Pass - Java (GB) by Rainbow Quest

Career Earnings \$691,091
Toyota Blue Grass Stakes G1, 1st (2013)
Tampa Bay Derby G2, 2nd (2013)
Dixiana Breeders' Futurity G1, 3rd (2012)



Noble's Promise Cuvee - The Devil's Trick by Clever Trick

Career Earning \$1,193,376
Dixiana Breeders' Futurity G1, 1st (2009)
Aristides Stakes G3, 1st (2012)
Cash Call Futurity G1, 2nd (2009)
Breeders' Cup Juvenile G1, 3rd (2009)



1995 THRU FEB 22, 2024 Training Stats

Earnings: Career \$117,267,095 • 2024: \$1,674,259

Career Stakes: 266 Wins and \$54,796,968 in Earnings

Career Graded Stakes: 111 Wins and \$41,181,187 in Earnings

#6 Leading Thoroughbred Trainer in North America YTD 2024

Notable Horses Trained & Purchased

Harlan's Holiday	\$ 3,632,664	– 1st: Florida Derby-G1, Toyota Blue Grass Stakes-G1, Donn Handicap-G1
Take Charge Lady	\$ 2,480,377	– 1st: Overbrook Spinster Stakes-G1 (2X), Ashland Stakes-G1; 2nd: Kentucky Oaks-G1
Swiss Skydiver	\$ 2,126,480	– Eclipse Award 2020 Champion 3 Year Old Filly - 1st: Preakness-G1 Beholder Mile Stakes-G1, Alabama Stakes-G1; 2nd: Kentucky Oaks-G1
Rattle N Roll*	\$ 1,732,141	– 1st: Breeders' Futurity-G1, Pimlico Special-G3, Ben Ali Stakes-G3, Oklahoma Derby-G3
Classic Causeway*	\$ 1,460,707	– 1st: Belmont Derby Invitational Stakes-G1
Noble's Promise	\$ 1,193,376	– 1st: Dixiana Breeders' Futurity-G1, Cash Call Futurity-G1
Tejano Run	\$ 1,166,842	– 2nd: Kentucky Derby-G1
Daddy's Lil Darling	\$ 1,138,405	– 1st: American Oaks-G1, Pocahontas Stakes-G2; 2nd: Kentucky Oaks-G1
Sweet Talker	\$ 1,098,723	– 1st: Queen Elizabeth II Challenge Cup Stakes-G1
Golden Ticket	\$ 1,096,830	– 1st: Travers Stakes-G1
Hard Buck (BRZ)	\$ 1,073,674	– 1st: Breeders' Cup Handicap-G1
Crazy Beautiful	\$ 1,182,240	– 1st: Summertime Oaks-G2, Gulfstream Park Oaks-G2, Delaware Oaks-G3
Tiz The Bomb*	\$ 1,099,259	– 1st: Castle & Key Bourbon Stakes-G2, Jeff Ruby Stakes-G3; 2nd: Breeders' Cup Juvenile Turf-G1
Smile Happy*	\$ 1,056,830	– 1st: Alysheba Stakes-G2, Kentucky Jockey Club Stakes-G2; 2nd: Blue Grass Stakes-G1
Wild Desert (ON)	\$ 1,042,674	– 1st: Queen's Plate Stakes-G1
Rosalind	\$ 912,179	– 1st: Ashland Stakes-G1
Restless Rider	\$ 894,160	– 1st: Alcibiades Stakes-G1; 2nd: Breeders' Cup Juvenile Fillies-G1, Ashland Stakes-G1
Defining Purpose	\$ 845,388	– 1st: Ashland Stakes-G1, Year's End Stakes
Sarava	\$ 773,832	– 1st: Belmont Stakes-G1

Triple Crown Highlights

First

Preakness Stakes - 2020 Swiss Skydiver
Belmont Stakes - 2002 Sarava

Second

Kentucky Oaks - 2020 Swiss Skydiver
Kentucky Oaks - 2017 Daddy's Lil Darling
Kentucky Oaks - 2002 Take Charge Lady
Kentucky Derby - 1995 Tejano Run

Third

Preakness Stakes - 2022 Creative Minister
Preakness Stakes - 2017 Senior Investment
Belmont Stakes - 2012 Atigun

Breeders' Cup Highlights

Second

Juvenile Turf - 2021 Tiz The Bomb
Juvenile Fillies - 2018 Restless Rider
Dirt Mile - 2013 Golden Ticket
Juvenile Turf - 2009 Bridgetown
Juvenile Fillies - 2009 Beautician
Juvenile Fillies - 2008 Dream Empress
Juvenile - 2001 Repent

Third

Juvenile - 2018 Signalman
Juvenile Fillies - 2015 - Dothraki Queen
Juvenile Fillies - 2013 Rosalind
Marathon - 2012 Atigun
Juvenile - 2010 Rogue Romance
Juvenile Fillies Turf - 2010 Kathmanblu
Juvenile - 2009 Noble's Promise
Juvenile Fillies Turf - 2009 House of Grace
Juvenile Fillies - 2000 She's a Devil Due
Juvenile - 1994 Tejano Run

Organizations & Board of Directors

Kentucky Horsemen's Benevolent & Protective Assn _HBPA
National Thoroughbred Owners & Breeders Assn - TOBA
New York Racing Assn & Cornell College of Veterinary
Medicine's Search Committee for Cornell College Equine
Veterinary Medical Director 2013
Univ of KY College of Ag-Equine Advisory Committee
Bluegrass Tomorrow

Credentials

Trainer's License – 1985
University of Kentucky - Bachelor of Arts 1985